



The Sign of Dependable Coffees

The name "Brazil" on a coffee bag is significant to coffee buyers because:—

1. It means constant supply due to large production.
2. A variety of types are assured to meet every requirement.
3. Improved preparation means consistently good quality.
4. Efficient handling assures lowest possible prices.

Coffee buyers are urged to use more Brazil coffees for the reasons set forth above. It pays to feature Brazils.

Departamento Nacional Do Café
Rio de Janeiro, Brazil

United States Office: 79 Wall Street, New York City