

The San Francisco Trade

☐ A department devoted to news and interests of the tea, coffee, and wholesale-grocery trades of the Golden Gate City.

CALDWELL & CALDWELL, San Francisco Representative, 206 Sansome St.

LARGE TURNOUT AT DEL MONTE

Pacific Coast Coffee Association Annual Most Successful—About 100 Attend—Other Activities in Trade

Staff Correspondence

SAN FRANCISCO, May 31, 1934.

THE third annual meeting of the Pacific Coast Coffee Association was held at Hotel Del Monte, Del Monte, May 4th, with an attendance approximating one hundred registrants. In the absence of President Thierbach, Vice-President R. D. Quinlan, Jr., presided, and delivered the report and prepared address of the president, being followed by the reports of the Secretary-Treasurer, H. Arthur Dunn; the Steamship Committee, S. F. Pellas, Chairman; the Contract Committee, R. W. Hills, Jr., Chairman; the Code Committee, J. A. Folger, Jr., Chairman; the Committee on Necrology, H. D. Maxwell, Chairman; reports of Vice-Presidents, of the nominating and other committees. An address by Mr. Miguel Samper, Pacific Coast representative of the National Federation of Coffee Growers of Colombia dealt with recent developments in Colombia. The time and place of the next annual meeting was left undecided.

The green vs. roasters' baseball game, Saturday, May 5th, was played at the Monterey Baseball Park, E. Johnson and A. Haber, umpires; H. D. Maxwell, scorekeeper. It was won by the green coffee team with a batting rally in the last half of the ninth inning: final score, 6 to 5. W. Morton, captain of the greens, and A. C. Glover, captain of the browns, both did a fine job in managing their teams and both worked up real enthusiasm for the battle. The Green team—W. Emigh, O. Granicher, M. Emigh, J. Griffin, J. Roddy, M. Zabler, W. Morton, Capt. E. Heathcote, H. Delaney; the Roasters, F. Tripp, R. Farmer, E. Hoelter, W. Rowe, E. Malmgren, H. Down, T. Black, A. Glover, Capt. J. Thompson; substitutes T. Barrett and A. Neyt.

The Horse Shoe pitching tournament, May 4th and 5th, resulted in a tie for first place between W. Rowe, who was awarded a bottle of old Scotch, and M. Elliot, who was awarded a cocktail set.

In the tennis tournament held on May 5th, E. Heathcote defeated V. Skewes-Cox in the singles final. In the doubles final, J. Hooper and V. Skewes-Cox overcame T. Barrett and E. Heathcote.

The distribution of the golf prizes to the winners of the tournament was made during the banquet. Mr. J. E. Duff acting as master of ceremonies. Founder's Cup—First low net, E. B. Howatt; Second low net, R. W. Hills, Jr., Third

low net, R. K. Dudley. Other prizes were won by Henry J. Down, William J. Rowe, W. J. Morton; the guest prize, F. L. Doelker; and Blind Bogey, by Henry J. Down.

During the banquet, members were entertained by the Pacific Coast Glee Club, as well as solos by Harry Maxwell and Ed Johnson.

G. E. Buck and Fred Doelker, A. L. Haber, John L. Levin, W. O. Muller, Miguel Samper, A. R. Sargent, H. S. Scott, J. A. Stein, J. C. Strittmatter and Charles Wheeler, W. A. Halla and A. D. Kirkland were present by invitation.

Ed Johnson of Johnson & Haber, importers, accompanied by Mrs. Johnson, has just returned from a trip to the Northwest after showing T. E. Leonard, Kansas City broker, and Mrs. Leonard, the beautiful country in Oregon and Washington, as well as British Columbia.

L. R. Camp, Jr., of the Sunset Produce Co., importers of Hawaiian coffee, passed away on the 26th from injuries received in an automobile accident.

Mr. Jose Linares, Manager of the Central Bank of Guatemala, was a recent visitor in San Francisco.

Robert R. Quinlan, of B. C. Ireland & Co., brokers, has announced his engagement to Miss Florence Behan. They are receiving the congratulations and well wishes of their many friends.

Parrott & Co., importers, have just finished rearranging their various departments so as to permit improved facilities in handling their increased line of business. A new lighting system has been installed.

R. Lloyd Thomas, representative of S. F. Pellas, accompanied by D. J. Daulton, Manager of the Foreign Department of the American Trust Co., San Francisco, is making a tour of all coffee centers in Colombia.—C. C.

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