

No. 1 of a new bulletin or magazine, which runs to 84 pages under the name of "D N C." In the foreword, Dr. Armando Vidal, president of the Department, says this organ has been contemplated since the first days of his administration, six months ago, but has been delayed because of the need of gathering statistical material and the choosing of a person absolutely capable of directing it.

The principal object is to furnish "rigorous statistical information," obviating the statement so often repeated in foreign publications that it is not possible to trust the official statistics from Brazil in regard to coffee. Through this review the Department will give account to the public, and especially to agriculture and the coffee trade, of its actions, and will divulge as far as possible in the country and abroad all that may occur in regard to coffee.

Dr. Eurico Penteado, recently manager of publicity at the Institute in São Paulo, is editor in chief.

SEES CHANGE IN VIEWS OF MR. NORTZ

A Folha da Manhã publishes a "Contributor's Opinion" regarding the last Nortz circular received, the tone of which, he says, no longer shows the pessimistic spirit which has, as a rule, guided statements. Mr. Nortz has not of course taken to optimism—which would be absurd—but to an atmosphere of confidence in the destiny and situation of coffee.

The reason why this critic is no longer dominated by the spirit of dependency of former times appears to be the fall of coffee prices and he further states that everything depends upon following without wavering, and with all con-

tinuity the direction recently set down by the Department of Coffee.

Comparing with the record low of 1906 when coffee went down to \$3500 (per 10 kilos) says this "Contributor" if both epochs are reduced to fine gold (exchange then stood at over 15 pence) we find that prices now are actually lower than ever before. We are, therefore, in the absurd position of taxing heavily for the defense of prices, which is, after all no defense at all but, as a matter of fact, the lowest price ever reached in 50 years.—PAULISTA.

COFFEE DESTRUCTION TO DATE

Brazil Reports the Elimination of More Than Three Billion Pounds of Coffee Valued at Approximately \$200,000,000

SINCE July, 1931, the National Coffee Department of Brazil has destroyed 3,050,124,000 pounds of coffee, having a value of approximately \$200,000,000, according to reports to the New York Coffee and Sugar Exchange. The program of destruction so far has eliminated the equivalent of a full year's world consumption.

In the last few months the Brazilian Government agency has been speeding up the destruction. In September 196,430,000 pounds, or 1,511,000 bags, were destroyed, while in the three months ended on Sept. 30, 621,660,000 pounds, or 4,782,000 bags, were destroyed, either by burning or dumping into the ocean.

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